



ATD..... *Accountancy and Tax Direct*

A Member firm of Azam Law Associates Since 1979

ONE COMPANY MORE SOLUTIONS

Our Profile



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Our vision.....

“ONE COMPANY MORE SOLUTIONS”

Our associates are distinguished by their functional and technical expertise combined with their hands-on experience, thereby ensuring that our clients receive the most effective, efficient and professional service



Our Mission.....

Accountancy and Tax direct (ATD), brings a fresh and innovative approach to consulting services, our goal is to exceed the expectations of every client by offering outstanding customer service, increased flexibility, and greater value, thus optimizing system functionality and improving operation efficiency. As an assorted end-to-end IT solutions provider, we offer a range of proficiency aimed at helping customers re-invent their business to compete successfully in an ever changing market place.

‘Today’s achievement is tomorrow’s expectation’

To reach their potential, organizations must continuously improve their performance and sustain that improvement. To help you meet this challenge, we have assembled a growing number of highly skilled business advisory professionals to work with clients in a proactive, open and objective way.

They bring personal experience of working with major organizations to make change happen. They can help you deliver measurable and sustainable improvement in the performance of your business.



Overview.....

Accountancy and Tax Direct was established in 1979 as a member firm of Azam Law Associates, consist of Qualified and Professionals. Our unique business financial plans and procedures are definitely maximizing the benefits and minimizing the cost of business.

We are providing Accountancy, Taxation, Internal Audit, Management information System (MIS) development, Enterprise Risk Services and Outsourcing services.

Through these services, we can help you retain the confidence of investors, manage your risk, strengthen your controls, achieve your potential and obtain competitive edge.



Accounting Advisory Services

As part of accounting advisory services, we can assist with identifying potential improvement to the financial statement closing process, resulting in more timely and relevant financial information and enabling companies to meet today's accelerated financial reporting requirements.

We can also help in supplementing an organization's in-house experience or address resource constraints, providing the organization with greater latitude in addressing more pressing or non-routine issues. Because our professionals are industry trained, we can help clients address their specific needs.

We provide following facilities:

- ✓ Trial Balance
- ✓ Profit & Loss Account
- ✓ Balance Sheet
- ✓ Statement of Changes in Equities
- ✓ Cash flow Statements
- ✓ Depreciation Schedules
- ✓ Bank & Cash reconciliation statements etc.

Budgeting and Forecasting

Our budget, forecasting and financial modeling professionals provide clients with the opportunity to tailor their budget and forecast process, helping provide a competitive advantage by allowing them to focus on specific components of their cost structure. We can help a client align their budget and forecast function with their strategic business goals by:

- Identifying and assessing the process risks and inefficiencies of their budget and forecast function
- Providing recommendations for process redesign, systems optimization, organization alignment and technology enhancement
- Helping to develop an approach for ongoing monitoring of process issues.



Atomization, Business Software Solutions, ERP, MIS & BI

An information system (ERP/MIS/BI) is a subset of the overall internal controls of a business covering the application of people, documents, technologies and procedures by management accountants to solve business problems such as costing a product, service or a business-wide strategy. Management information systems are distinct from regular information systems in that they are used to analyze other information systems applied in operational activities in the organization.

An Atomization is a planned system of the collecting, processing, storing and disseminating data in the form of information needed to carry out the functions of management.

We can help you focus on fundamental as well as emerging IS/IT issues as you develop and execute plans to respond to stakeholder expectations. Our services are based on insights into how leading organizations prioritize their efforts to ensure that IT investments provide maximum competitive advantage and risk mitigation in the most cost effective manner.

Our IT department develops accounting software for our valuable clients according to their business requirements which help them to speed up their processes without amendments and changes in their working patterns because we develop the Accounting Systems according to your working environments.

We have developed MIS different Industries & Segments:

- School information management system
- Accounts and Finance
- Human Resource and Payroll
- Store Inventory
- Sales & Purchases
- Production & Costing
- Textile & Garments
- Construction & Builders
- Medical Consultant System
- Education & Training Institutes system

The above all Information systems are working independently and at the same integrated with company Management information systems.



Out Sourcing

The Business Process Outsourcing provides wide outsourcing of an organization's non-fiduciary finance and accounting functions. This service offers qualified staff at the controller level and below, standardized and controlled processes, and accounting systems hardware and software.

The service helps improve strategic management and key business processes used by companies to meet their financial goals and ease them to out perform in their competitive environment and enjoy the economical edge with their competitors.

ATD serves outsoaring to number of its clients which are doing business in different industries. Our team possesses qualified professionals and quality personal delivering the maximum services according to international accounting standards.

The quality of service we provide is based on every quadrant of the business we believe that information should be timely and efficiently usable by the organization and thus the organization may take the right and appropriate decisions for their business requirements.

Enjoy the freedom of Business through outsourcing:

- Improved performance in terms of Cost, Quality and Flexibility
- Reduce overheads cost, a move towards more costs become variable
- Avail the Professionals expertise and their knowledge and standard level of services at low cost
- Receive reliable information timely and accurately

EOBI & SESSI

We are providing EOBI & SESSI consultancy to our various clients. Our professionals have sound knowledge and comprehensive understanding of the EOBI and SESSI complexities thus we can successfully handle and execute audit relating to these departments.

We are managing following books and documents as per EOBI & SESSI rules and regulation:

- Salary/Wages register
- Attendance register
- Annual Audit



Taxation

ATD facilitates enterprises in formulating effective strategies for optimizing taxes, implementing innovative tax planning and effectively managing compliance. The firm whilst providing highest quality of service ensures that it complies with the professional body's standards, ethics and adherence to risk policies.

Our industry professionals have extensive domain knowledge that is complemented by technical proficiency and dedicated relationships with respective clients. Our tax professionals have a strong reputation in developing new ideas and solutions that have helped clients to improve their efficiencies and offer better services. We understand the underlying industry and business issues that our clients face which helps us to customize solutions for their specific needs.

In the modern world all businesses are engaged in multinational transactions and operations, they are continually challenged to manage the impact of multiple and ever-changing tax jurisdiction.

ATD provides comprehensive and sophisticated tax assistance for effectively structuring the impact of taxation.

Focus areas of Taxation

- ✓ Income Tax
- ✓ General Sales Tax
- ✓ Personal Tax
- ✓ Self Assessment



Internal Audit

Maximizing the value and effectiveness of the internal audit function requires an understanding of an organization's objectives, risks, risk management priorities, regulatory environment and the diverse needs of critical stakeholders including executive management, the board, employees, and shareholders. Ultimately, these needs determine the risk profile of the organization and practices required of its internal audit department.

We can help you in following situation:

- You are concerned that your internal audit function can not keep up with the changing risks facing your business
- You find it difficult to recruit and retain internal audit professionals in all of your key business cycles
- Your internal audit function has insufficient resources to cover the scope of your organization
- Your organization considers internal audit to be a non-core activity so you want to find an external provider
- You need to assess the effectiveness of your risk management, internal audit, and corporate governance procedures

The internal audit function needs to walk a fine line between providing assurance and consulting to management without impairing its objectivity and independence.

Our internal audit professionals have valuable experience gained from providing internal audit services.



Human Resource Management

ATD's Human Resource Services practice works with clients who strive to make their people a sustainable source of competitive advantage. Our strategy is built on our own belief in developing our people to be creative and effective team players committed to outstanding client service.

We bring the ability to take fresh perspectives, to think differently, and to develop and implement new and value adding solutions.

We work in close relationships with clients to offer practical, multi-disciplined approaches to the increasingly complex challenges facing businesses. One of the main challenges is to create environment in which people can work most effectively. Our Human Resource Services practice brings together all of the professionals working in the human resource service arena, affording our clients an unmatched breadth and depth of expertise, both locally and globally.

Our expertise in tax, law, accounting and compliance issues, combined with our knowledge of employment best-practices, sets us apart.

Presently considering the needs of organizations, we are offering following services:

HR Management

- HR Strategy Development
- Change Management
- Reward Communications
- HR Effectiveness Reviews
- Talent Management
- Re-structuring and Re-organization
- HR Audits



Internal Controls

Boards, audit committees, and senior executives are being challenged to develop and maintain an internal control environment that meets the governance expectations of stakeholders and anticipates future regulatory requirements. At the same time, they also must demonstrate that the approach provides benefits to the business to justify the investment. Our deep internal controls experience helps you develop a tailored and tangible approach to internal controls that is focused on your business and its environment.

Program Advisory Services

Maintaining a regulatory requirement for disclosure and transparency, coupled with the complexity inherent to large programs, has placed sponsors and managers under increased pressure to demonstrate their programs and projects will deliver to expectations. Similarly, stakeholders are interested that their programs and projects will be successful, benefits will be realized, and changes to the organization will be sustainable.

Fraud Investigation & Dispute Services

Our Fraud Investigation & Dispute professionals can help you address the challenges and risks of doing business in today's environment.

We help companies find ways to manage risk, investigate alleged misconduct, and measure the financial implications of disputes.

We investigate unusual financial activity, perform electronic evidence discovery, and review financial reports — all with the sensitivity and urgency you require. And we provide expert witness testimony as necessary to explain our findings.



LIST OF CLIENTS

School & Education Institutes

1. **Hampton School**
2. **Sir Syed Children's Academy**
3. **Al-Aira** Group of schools system
4. **Shah Jhangeer** Academy
5. **New sunflower public** School
6. **Happy Palace** Grammar School
7. **Stanmore Public School**
8. Kids Academy
9. Brooks Grammer School
10. Khawaja Scholar Academy
11. Asim Public School
12. Islamic Foundation School
13. Fair Field High School
14. Apex House Educational System
15. Base Montessori

Petrol Pumps and CNG Stations

16. Ganatra CNG
17. Noor filling Station
18. Gafoor Petroleum & CNG
19. Ecotech. CNG (Pvt.) Ltd.

Dyeing & Processing Mills

20. F.K Dyeing
21. A.K Dyeing
22. Qayyum Dyeing
23. Ittehad Industries
24. Gujrat Dyeing
25. Crystal Dyeing
26. A.K Industries

Garments Export

27. K.Z Hosiery
28. Mashal Export
29. Unique Garments accessories trading co
30. A and S Packages

Printing Packaging Industry

31. Jannat plastic (Pvt.) Ltd.
32. Printing Services (Pvt.) Ltd.
33. Fazleeson (Pvt.) Ltd.
34. A & S Packages
35. F.B Packages
36. Supreme Packages
37. Packages Master



Jewelers & Diamonds

- 38. Diamond Gallery
- 39. Rais Jewels international
- 40. Shuja jewelers
- 41. Shuja collection
- 42. Gold mark
- 43. Jofa jewelry of asim
- 44. Usman mina walla & sons jewelers
- 45. Al-Kabir Jewellers
- 46. A.K Motiwala group
- 47. New Fancy jewellers
- 48. R-Jewels international
- 49. Essa Gems & Jewellers
- 50. A.R Jeweller
- 51. H.Mushtaq Jewellers
- 52. Arabian Jewellers

Hotel and Restaurant

- 53. Al-Mehran associates (Pvt.) Ltd.
- 54. Al-Haj Akhter restaurant group
- 55. Eat on Restaurant
- 56. Hotel Al-Emirates (Pvt.) Ltd.
- 57. Khaleeg Hotel
- 58. Al-Makkah Restaurant
- 59. Azeem Hotel
- 60. Al-Shams Hotel
- 61. Zahid Restaurant
- 62. Café Zouk
- 63. Olivetto Café & Lounge
- 64. Rock N Roll
- 65. Ansari Kabab House
- 66. Madina Hotel
- 67. Movinpick Ice cream
- 68. Areena Club (Karsaz)
- 69. Khausa Express
- 70. Kenzy Ice cream Palour
- 71. Griller & Mist
- 72. Little China Restaurant

Electronics

- 73. Best of Luck Electronics
- 74. Minhas Electronics
- 75. Memon Elections
- 76. Unique Electronics
- 77. Noble Electronics

Textile Mills

- 78. Huzaifa Textile Mills (Pvt.) Ltd.
- 79. Rauf Qasim Textile (Pvt.) Ltd
- 80. Hammaz Textile (Pvt.) Ltd.
- 81. Hamza Textile
- 82. K Z Hosiery
- 83. United Industry



84. Aziz Sons

Construction Industry

- 85. A A Construction
- 86. Freehold Associates (Pvt.) Ltd.
- 87. Gharo Farms (Pvt.) Ltd.
- 88. Hunain Builders & Developers
- 89. Al.syed Construction (Pvt.) Ltd.
- 90. A.k Motiwala Builders
- 91. Lovely sons Builders
- 92. Jofa Tower
- 93. Jofa Construction
- 94. Pine Construction (Millinium Mall Karachi & Muree)
- 95. Al-Ghafoor Builders & Developer
- 96. Ayub Heaven
- 97. Rizvi Builders
- 98. Shami Associates
- 99. H-3 Consultant
- 100. Rahat Builders
- 101. Manahil Builders

Engineering Sector

- 102. Nazeer Engineering
- 103. Ibrahim Engineering
- 104. M I Engineering works
- 105. Ehtesham Engineering Company
- 106. Sama Engineering works
- 107. BLS Engineering
- 108. Fajar Engineering

Others

- 109. Jofa International
- 110. Cam Tech International (Pvt.) Ltd.
- 111. Henderson international (Pvt.) Ltd.
- 112. Aswad medicine Co (Pvt.) Ltd.
- 113. Al-Afzal Security Co (Pvt.) Ltd.
- 114. Powergates Pakistan (Pvt.) Ltd.
- 115. Supper asia motorcycle center
- 116. Qasr-e-Shereen
- 117. Blue Pacific flavor and fragrance.
- 118. Jogi Computers Stores (dealer of H.P in Asia)
- 119. Rock more (Pvt.)Ltd.

Fashion Designer

- 120. Ismail Farid
- 121. Aamir Baig
- 122. Raheela Jee
- 123. Montale Fashion
- 124. Aliza's Fashion
- 125. Shades
- 126. J K Fashions
- 127. Clothing Factory



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- 128. Cut Make & Trim
- 129. Fouzia Sultana
- 130. Asma Khan
- 131. Asim Jofa
- 132. Waseem Noor
- 133. Foot Print
- 134. Foot Note



Management

Mr. Azam Baig LLB, ITP

(Legal Advisor & Tax Consultant)

He is a senior tax consultant with over 24 year of experience in the field of Tax Advisory. He started tax practice independently since 1985. Enormous experienced on both individual and corporate taxation. While with the Department, he has extensively handled tax audits of all type of taxpayers including big corporations. While in practice he has worked on tax planning and structuring of complex transactions.

He is also a fellow member of Income Tax Bar Association-Karachi.

Mr. Aslam Baig (AAT) ITP

(Tax Consultant)

He is Qualified Accountant and registered with income tax and sales tax practitioner. After finishing his Commerce Graduations and CA inter from ICAP He started his carrier from A F Fargo son with a very extensive experience based history in audit and tax consultation. He has achieved tremendous growth in the consulting market. Currently deeply involve in the sales tax issues after the high changes in tax scenario.

He served as a tax consultant with M/s Azam Law – A renowned name in the field of corporate tax consultancy business. Apart from serving the accountancy & taxation profession he has also worked with various industries deals in trading of chemical, financial services and insurance.

He is also a fellow member of Sales Tax Bar Association-Karachi.

Younus Ali Khan B.com, ITP , CA Finalist

(Accounts & Tax Consultants)

He is Qualified Accountant and after finishing his commerce graduation and CA Inter from ICAP .He is providing consultancy services for a long time during the studies and after studies.He is sound competency in accounting, statutory audit, Internal Audit,International Financial Reporting Standard,strategic Management and Financial Management.

Shamim Siddique, B.com, ICMA (sc)

(Tax Advisor)

He is a senior tax consultant with over 20 years of experience in the field of Tax Advisory. Vast experience on both individual and corporate taxation, he has extensively handled Sale Tax, Excise and Customs matters and is also involved in tribunal and court matters on behalf of various clients.



Iftikhar Hussain (Advocate)

He is a young and energetic Law Graduate plus done his MBA from Dadabhoy Institute of Higher Education, Karachi in Finance and is dealing in Judicial as well as tax matters specially in Sales Tax Refund, Rebate and allied matters.

Wasi khan MBA, (ACCA)

(Accounts Manager)

He accomplishes MBA from Halifax University of London with remarkable position. Started his carrier from PSL (Pvt.) Ltd Karachi in 1998 Around 9 years of experience in Accountancy, which includes Stock management, Debtors and creditors reconciliation, Provision of taxes in accounting i.e. Make compatible with existing SRO, Internal audit, Computation of Income Tax, sales Tax.

By virtue of his experience, Mr. Khan is well conversant with the increased client requirements and expectations in the 21st century. The firm has a value, thus it should be used with care. Further the client confidence in the firm must be respected all the time.

Muhammad Arshad, ACCA

(Audit Manager)

He completed his ACCA from Association Chartered Certified Accountant (U K). Started his carrier from Meraj Ltd Karachi in 2004 around 5 years of experience in Accountancy and consultancy during this period also engaged with Deloitte Pakistan (part of Big four Audit Firm). He has a sound competency in regulatory requirement, Internal Audit, Special Audit Investigation assignments, International Financial Reporting Standard, Strategic Management and Financial Management.

Muhammad Owais Khan, CAT, B.Com

(Client Services Manager)

He completed his graduation from University of Karachi. Currently he is doing ACCA from Association Chartered Certified Accountant (U K).

Started his career from Printing Services (Pvt.) Ltd. in 2005 as an assistant accountant, join ATD in Jan 2008 working as a Client Services Manager, provide assistance to clients and resolve the problems.

Muhammad Ahad, MBA, B.Com

(TAX Assistant Consultant)

He completed his graduation from University of Karachi.

Started his career from Pegasus consultancy (Pvt.) Ltd. in 2005 working as a facilitator & coordinator in Exhibition held by Pegasus at EXPO Centre in Karachi.

Join ATD in Jan 2006 working as a Tax Assistant, deal in Sales Tax return and Income Tax.



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